

January 26, 2024

Seth McNeil Deaver, CPFA

Form ADV – Part 2B Brochure Supplement

Selective Wealth Management, Inc.

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This brochure supplement provides information about Seth McNeil Deaver that supplements the Selective Wealth Management, Inc. brochure. You should have received a copy of that brochure. Contact us at 434-515-1517 if you did not receive Selective Wealth Management, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Seth McNeil Deaver (CRD # 6494685) is available on the SEC's website at www.adviserinfo.sec.gov.



Item 2: Educational Background and Business Experience

Seth McNeil Deaver, CPFA

Year of Birth: 1992

Formal Education After High School:

- Liberty University, MA Executive Leadership & Business, 2019
- Liberty University, Grad Certificate Management & Leadership, 2018
- Liberty University, BS Sport Management, 2015

Business Background:

- Selective Wealth Management, Inc., Financial Advisor, 8/2021 - Present
- Raymond James Financial Services, Inc., Financial Advisor, 10/2019 - 8/2021
- Raymond James Financial Services, Inc. Support Staff, 6/2019 - 10/2019
- NB Handy Company, Future Leader, 2/2019 - 6/2019
- Liberty University, Student Support, 10/2015 - 2/2019

Certifications: **CPFA**

Certified Plan Fiduciary Advisor (CPFA)

The CPFA designation demonstrates an individual's knowledge, expertise and commitment to working with retirement plans. Plan advisers who earn their CPFA demonstrate the expertise required to act as a plan fiduciary or help plan fiduciaries manage their roles and responsibilities. To receive the CPFA designation, individuals must successfully pass the CPFA Examination. In order to maintain the CPFA designation, the individual must complete 20 continuing education credits bi-annually. The certification is administered by the National Association of Plan Advisers.

Item 3 Disciplinary Information

Form ADV Part 2B requires disclosure of certain criminal or civil actions, administrative proceedings, and self-regulatory organization proceedings, as well as certain other proceedings related to suspension or revocation of a professional attainment, designation, or license. Mr. Seth McNeil Deaver has no required disclosures under this item.

Item 4 Other Business Activities

Seth McNeil Deaver is separately licensed as an independent insurance agent. In this capacity, he can effect transactions in insurance products for his clients and earn commissions for these activities. The fees you pay our firm for advisory services are separate and distinct from the commissions earned by Mr. Deaver for insurance related activities. This presents a conflict of interest because Mr. Deaver may have an incentive to recommend insurance products to you for the purpose of generating commissions rather than solely based on your needs. However, you are under no obligation, contractually or otherwise, to purchase insurance products through any person affiliated with our firm.

Item 5 Additional Compensation

Seth McNeil Deaver does not receive any additional compensation beyond that received as a Financial Advisor of Selective Wealth Management, Inc.



Item 6 Supervision

In the supervision of our associated persons, advice provided is limited based on the restrictions set by Selective Wealth Management, Inc., and by internal decisions as to the types of investments that may be included in client portfolios. We conduct periodic reviews of client holdings and documented suitability information to provide reasonable assurance that the advice provided remains aligned with each client's stated investment objectives and with our internal guidelines.

My supervisor is: Josh Standeven, Chief Compliance Officer
Supervisor phone number: 434-515-1517